

## Time to enter Avisita Inspiring Meetings Venue competition!

**Do you offer a meeting concept of the future? Is it your special environment or unique meeting concept that will lead the way to how we will meet in the future? Are you one of the leading meeting organizations in the Nordic countries?**

Avisita Inspiring Meetings Venue invites conference organizations and companies within the meeting industry to compete about the most Inspiring Meetings Venue of 2009. For the third time Avisita arrange the competition in co-operation with TUR2009, the leading trade show of travel, tourism and meetings in Scandinavia.

### Take this unique opportunity of branding your concept at TUR2009

The competition is open to inspiring conference venues throughout the Nordic countries. The entries should focus on smaller groups and show a different kind of concept, yet still provide the same functions as a traditional conference facility. The nominees will be offered a unique opportunity to re-create their inspiring meeting environment at TUR2009. The winner of Avisita Inspiring Meetings Venue competition will be decided by the votes of the TUR visitors and by a special jury. The jury will be presented shortly.

### How to apply to the competition

The competition is carried out in the following steps:

Meeting Traders register their contribution by January 19<sup>th</sup> 2009. The jury selects eight finalists nominated by the designated contributions presented during the KonfEx Event & Exhibition in Göteborg in February. The nominee contributions are assessed by the jury and the winner is determined at TUR2009 March 20<sup>th</sup>. Visitors at the exhibition will also have the opportunity to vote for their favourite among the nominees. The nominated companies will be charged an administration fee of 2500 SEK ex VAT.

**To make sure your application is evaluated and possibly nominated, it shall contain the following:**

- Name your meeting environment
- Send at least three photos or digital presentation at the meeting environment that shows your unique characteristics.
- A brief description of your vision of the future meeting.
- A short explanation why your meeting concept and environment is unique.
- We need your company name, registered, address, contact, e-mail and phone.

### And the winner achieves...

The winner of Avisita Inspiring Meetings Venue 2009, achieves in addition to the title: media exposure, free stand space at TUR2010 to a value of 40 000 SEK and exposure at Avisita's marketing channels to a value of 20 000 SEK. The winner of "Avisita Inspiring Meetings Venue - Visitors Choice 2009", achieves exposure at Avisita's marketing channels to a value of 5 000 SEK.

### Contact Information

Send your application to [anmalan@avisita.com](mailto:anmalan@avisita.com) on January the 19<sup>th</sup> as the latest.

For more information, please contact: Karin Lång, phone +46 752 401011, [karin.lang@avisita.com](mailto:karin.lang@avisita.com)  
[www.avisitameetings.com](http://www.avisitameetings.com)



